

uxinsight

Sponsorship opportunities

April 6, 7 and 8, 2020

Chassé Theater - Breda - The Netherlands

UXinsight is an international conference for UX research professionals and anyone interested in UX research, filled with inspiring talks, workshops, discussions and demos of cutting-edge research tools.

CREATIVITY IN RESEARCH

This year's theme focusses on the creative part of UX research. While UX research is a field born in academia, most UX researchers work in the creative field functioning as a bridge between technology and people. In our increasingly fast and agile working environments, we need to be even more creative to deliver solid research.

Let's celebrate creativity together!

RESEARCHOPS

NEW: in collaboration with the global ResearchOps Community, we extended this year's conference by one day. On April 8th, the program is fully dedicated to ResearchOps. A growing discipline of UX research that includes the people, mechanisms, and strategies that set research in motion.

OUR VENUES

The city of Breda has its unique heritage, culture, events and high-quality restaurants and shops. Breda offers excellent education in the field of applied science, IT, games, engineering, media, art and design. The growing reputation as an international hotspot for applied technology and creativity, makes it the perfect location. Right at the heart of this hospitable city, the Chassé Theatre will host us on April 6, 7 and 8, 2020.

Breda is located at the center of the Netherlands. The city is surrounded by **5 airports** that are all about an hour away by public transportation:

- [Schiphol Airport](#) (NL)
- [Brussels Airport](#) (BE)
- [Rotterdam The Hague Airport](#) (NL)
- [Eindhoven Airport](#) (NL)
- [Antwerpen Airport](#) (BE)

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WHY PARTNER WITH UXINSIGHT

UXinsight has crafted three successful conferences - made possible with thanks to our partners. **We sold out for the second year in a row.**

This year we expect to welcome 400+ researchers, designers, UX leads, conversion specialists and ResearchOps professionals from all over the world, including the US, the UK & Germany. And because of the extension of the program by an extra day, you will have the opportunity to present your

organisation two days, instead of one, to a diverse audience. Our attendees are spread across experience levels and disciplines. Our visitors work inside consultancies and agencies, universities and global players like ABN AMRO, bol.com, Booking, Coolblue, Elsevier, Facebook, FedEx, LinkedIn, Netflix, Ordina, Philips, The New York Times, Zalando.



Find out more about UXinsight
www.event.uxinsight.org



SPONSORSHIP OPPORTUNITIES

UXinsight has excellent opportunities for businesses and organisations to create a lasting impression in the UX research community.

	Platinum	Gold	Silver	Bronze
Logo and thanks on website	•	•	•	•
Logo visibility at conference start	•	•	•	•
Logo in conference app	•	•	•	
1-minute pitch or gadget with logo (April 7 th or 8 th)			•	
Exhibition spot at conference (April 7 th and 8 th)	•	•	•	
Mentions on social media	•	•	•	
Scheduled option to interact with audience*	•	•		
A featured spot in our newsletter	•			
Mention at end of each newsletter	•			
Separate tweet before conference	•			
Additional free entry to talks on April 7 th and/or 8 th **	3 (one-day) or 2 (two-days)	2 (one-day) or 1 (two-days)	1 (one-day)	0
	€3,250	€2,250	€1,750	€850
		MOST POPULAR		

* For example: a poll, meet&greet, discussion table, etc. Conditions applied. First come, first serve!

** 2 standard free entries for each Silver, Gold and Platinum sponsor on April 7th and 8th (two-days).

CUSTOMISED OPTIONS

We also offer customised sponsorship opportunities such as speakers dinner, social event, guest transportation or lunch.

Connect with us to know more.

Please get in touch for more information on partnering

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